

BREAKING THROUGH Campaign FAQ

What is the Breaking Through Capital Campaign?

The Breaking Through Campaign for Collage is an opportunity to support our vision for Memphis and the region by investing in the future of Collage – funding four essential priorities for capital expansion, world-class professional company, training for budding dancers and expansion for outreach efforts.

Why is Collage Dance Collective building a new facility?

Collage has long needed investment in its capital infrastructure having operated out of leased, make-shift facilities for years. The ability to serve more youth in our current space is an ever-increasing challenge. Our current location is roughly 2,000 square feet and has only six dedicated parking spaces. Our new state-of-the-art facility will have 22,000 square feet of usable space and more than 70 parking spaces, providing ample space for us to make outstanding ballet instruction more widely accessible.

Where will the new facility be located?

Located at the corner of Sam Cooper and Tillman in the heart of Binghampton, our new home, will support our ability to serve more young people of color in this classical art form, present world-class work through our professional company, and expand our outreach and partnerships in the community.

What will the project mean for Memphis and the Mid-South?

Collage Dance Collective will house the city's first and largest fully professional full-time ballet company of color. In this new space we will continue to take part in the city's exciting artistic renaissance and fulfill our mission of extending the reach of outstanding classical ballet training. With our heightened visibility, expanded programs and commitment to artistic excellence through our performances and outreach we will increase our audiences, bridge cultures and reach diverse communities. We will be in a position of strength for greater impact and excellence.

How much is Collage seeking to raise in this campaign?

We are committed to raising \$10M (\$8M in capital expenses and \$2M for program enhancements and capacity building.) Thanks to a generous donor, Collage has received a matching challenge gift of \$5 million, which means when you give your \$1 becomes \$2 for Collage.

What is the timeline for the project?

Our goal is to finish the campaign and move into our new state-of-the-art facility by the fall of 2020. We have a lot of work to do and every gift counts.

Who will be asked to give?

We will be seeking community wide support, beginning with 100 percent participation from the board and staff of Collage Dance Collective, and then moving on to our closest supporters and friends. Finally, we'll expand to the greater community.

How long do I have to pay my pledge/commitment? Do I still need to make my annual gift?

Campaign pledges/commitments can be paid over a five-year period. Donors are asked to give above and beyond their annual commitment so that we can continue to build upon our impactful programming and quality performances.

Are there naming opportunities?

There are several named giving opportunities associated with the capital campaign to celebrate donors who make it possible for Collage to Break Through.

How do I make my gift or get more information about the campaign?

Thank you for your interest. We invite you to help us break through with groundbreaking work and a community-inspired home. For more information, please contact Executive Director Marcellus Harper at (901) 800-1873 or Marcellus@collagedance.org.